



2005 PROGRAMMING HIGHLIGHTS

FIRST QUARTER

RED CARPET ROLLOUT

JANUARY

New Year's Day "Celeb-a-thon" Stunt
E! News Live at the Sundance Film Festival®
 Golden Globe® Awards Week
Live from the Red Carpet™: Golden Globe® Awards
 Golden Globe® Awards *Fashion Police™*
The Entertainer™ Series Premiere

FEBRUARY

"Fashion Frenzy" Marathon
 Grammy® Awards Week
Live from the Red Carpet™: Grammy® Awards
 Grammy® Awards *Fashion Police™*
Live from the Red Carpet™: Screen Actors Guild® Awards
 Valentine's Day *Love is in the Heir™* Stunt
 Academy Awards® Week
Live from the Red Carpet™: Academy Awards®
 Academy Awards® *Fashion Police™*
 New Original Series Premiere

MARCH

Dr. 90210™ New Season 2 Premiere
 "Makeover Madness" Stunt
 New Original Series Premiere
101 Countdown Five-Night Original Stunt

SECOND QUARTER

STARS OF SPRING

APRIL

April Fools' Day "Celebrity Oops" Marathon
E! Summer Entertainment Preview
 New Original Series Premiere

MAY

"Megastar Moms" Stunt
E! News Live Summer Movie Guide
 Memorial Day *The Entertainer™* Marathon

JUNE

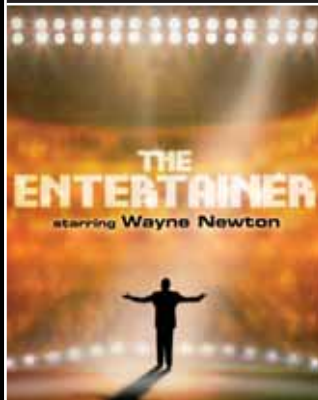
E!'s 15th Birthday Bash
 "Summer Break" *Life is Great™* Marathon
101 Countdown Five-Night Original Stunt
 New Original Series Premiere

LIVE FROM THE
RED
 CARPET.

THS

TRUE HOLLYWOOD STORY®

SNL



THIRD QUARTER

CELEBRITY HEATWAVE

JULY

4th of July "Viva Las Vegas" Marathon
 "Young, Hot Hollywood" Week
 New Original Series Premiere

AUGUST

Back to School "Hollywood Cram Session" Stunt
 New Original Series Premiere
 "Summer Love" Marathon

SEPTEMBER

Labor Day "Summer Wrap Party" Marathon
E! Fall Entertainment Guide
 Primetime Emmy® Awards Week
Live from the Red Carpet™: Primetime Emmy® Awards
 Primetime Emmy® Awards *Fashion Police™*
101 Countdown Most Unforgettable SNL Moments

FOURTH QUARTER

HOLIDAYS IN HOLLYWOOD

OCTOBER

Halloween "Freaktacular™" Stunt
 New Original Series Premiere
 "Reality Check™" Marathon

NOVEMBER

Thanksgiving Day Marathon
E! News Live Holiday Movie Guide
 "Best Kept Secrets" Week

DECEMBER

101 Countdown Five-Night Original Stunt
Holidays with the Stars
Entertainer of the Year
 "12 Days of Christmas" *Saturday Night Live* Stunt
E! News Live Year in Review

Los Angeles p 323.954.2400 f 323.954.2661
 5750 Wilshire Blvd. Los Angeles, CA 90036

New York p 212.852.5100 f 212.852.5151
 11 W. 42nd St. 19th Fl. New York, NY 10036

Chicago p 312.609.3300 f 312.609.0363
 35 E. Wacker Dr. Ste. 2160 Chicago, IL 60601

Windsor p 860.249.3700 f 860.247.8009
 5 Waterside Crossing 3rd Fl. Windsor, CT 06095

©2005 E! Entertainment Television, Inc. All Rights Reserved. "E!" and all E! program titles used herein are registered trademarks in the United States and/or other countries of E! Entertainment Television, Inc., its subsidiaries or affiliated entities. "Academy Awards" is a trademark of the Academy of Motion Picture Arts and Sciences. "Screen Actors Guild Awards" is a trademark of the Screen Actors Guild. "Emmy" is a trademark of the Academy of Television Arts & Sciences. "Golden Globe" is a trademark of the Hollywood Foreign Press Association. "Grammys" is a trademark of the National Academy of Recording Arts & Sciences. All other trademarks used herein are the property of their respective owners.