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style Brings “A Second Look” and A Second Chance To Troubled, Addicted and Homeless People In This Compelling New One-Hour Reality Series Debuting Sunday, May 25

“A Second Look” Transforms The Lives Of People Who Are Often Overlooked, Offering A Fresh Start And A New Lease on Life

Los Angeles, CA – May 13, 2003 -- Style Network announced today it is launching a one-hour reality series unlike anything else on television. “A Second Look” chronicles the stories of people in trouble, recovering addicts and homeless men and women searching for a helping hand to get their lives back. Each week the show will focus on three people facing life’s toughest challenges as they struggle with addiction, homelessness, abusive pasts, unemployment and a loss of hope for a second chance in life to simply start over.

Hosted by former Good Morning America correspondent Chantal Westerman, a woman who herself has overcome enormous life challenges, “A Second Look” helps the many participants transform themselves by offering everything from job assistance to legal advice to medical attention to reunions with loved ones. To celebrate this internal “makeover”, there will also be a spa and external makeover day complete with healing spa treatments and a new look and wardrobe. This life-altering experience truly sets the tone for each person as they embark on new beginnings, enter improved living situations, begin job hunting, start new jobs and reunite with friends and family with a strong new sense of self confidence and hope.

“This ambitious and completely original new series gives a voice and a second chance to people who are so often overlooked by society,” said Stephen Schwartz, Senior Vice President, Style Network. “We wanted to bring these stories of hope and transformation to our viewers that truly prove overcoming adversity is possible.”

"'A Second Look' is unlike any other reality program out there, it is inspiring, compassionate television," said Heather Moran, Vice President of Programming, Style Network. "We are very proud of this new series, of the people who had the strength to share their stories, and of course everyone who gave so generously to make a difference in people's lives."

“A Second Look” will also continue to follow its subjects throughout the series checking in on them after they participated in the show to see how they are doing in their

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improved life situations. “A Second Look” debuts on Sunday, March 25 at 10PM ET/PT, which will be its regular time slot.

Based in Los Angeles, E! Networks is the world’s largest producer and distributor of entertainment news and lifestyle-related programming. The company operates E! Entertainment Television, the 24-hour network with programming dedicated to the world of entertainment; Style, the network devoted to the way you live your life and E! Online, located at Eonline.com. E! is currently available to 80 million cable and direct broadcast satellite subscribers in the U.S. Style currently counts 31 million subscribers with commitments to reach over 40 million in 2004. E! Online, the #1 entertainment news and celebrity gossip Web site, reaches 6 million monthly unique U.S. adult users.

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