

SEVENTH ON SIXTH

The logo for 'style.' is located in the top right corner. It consists of the word 'style.' in a white, lowercase, sans-serif font, enclosed within a solid purple circle.

FASHION WEEK

- **February 8-16**
20 hours on style.
6 half hours + wrap-up on E!
Highlight hour on style. and E!
- **September**
20 hours on style.
6 half hours + hour wrap-up on E!
Highlight hour on style. and E!
- **52 Runway Shows**
- **American Fashion Awards**
- **Fashion Targets Breast Cancer -
October**